

Healing Arts Atlanta Addresses Systemic Racism as a Public Health Crisis through the Transformative Power of the Arts

ATLANTA—Healing Arts Atlanta is a collaborative initiative by Performance Hypothesis and the Jameel Arts & Health Lab in a mission to uplift health practice through the arts. This year's theme of "leveraging the arts to heal racial divides and improve community health and wellness" focuses on advancing health collaborations, art programs, and new Georgia policies to dismantle systemic racism and uplift statewide health equity. Many Healing Arts events are free and open to the public October 7th-11th. Tickets are available at healingartsatlanta.org.

"The data evidence is here that the arts play an important role in advancing health and wellbeing, therefore, the time is now to activate the key players in Atlanta who represent many facets of arts and health as a growing field" shared Marcel Foster, Co-Director of Performance Hypothesis.

"Healing Arts Atlanta is already mobilizing the collaboration and bold creativity we need to reckon with the reality of racism and its impacts on physical, mental, and social wellbeing, and to commit to co-creating a more equitable future" said Nisha Sajnani, Co-founding Co-Director of the Jameel Arts & Health Lab.

Alongside local partners the Carter Center, National Center for Civil and Human Rights, the Woodruff Arts Center, Morehouse and Emory Universities, BLKHLTH, Ebenezer Baptist Church, the CDC Museum, and many more, the inaugural Healing Arts Atlanta activation will convene public health advocates, healthcare professionals, policymakers, and the artist community for a weeklong series of performances, workshops, exhibitions, and research presentations, promoting the role of art in re-imagining health equity.

Event Highlights:

- **Workshops** led by experts in the fields of arts and health, focusing on practical applications of the creative arts therapies, including music, dance, drama, and art therapy, and the integration of the arts in public health.
- **Exhibitions** showcasing artworks created by patients, healthcare workers, and professional artists, illustrating the healing journey through visual arts.
- **Performances** including music, dance, and theater, designed to uplift spirits and foster a sense of community among participants.
- **Panel Discussions** with leading researchers, artists, and healthcare professionals discussing the latest findings on the impact of arts on health and well-being.



Healing Arts Atlanta envisions bridging racial divides through transformative healthcare environments integrating arts into the healing process, fostering emotional well-being, and holistic health for patients, staff, and the community.

For tickets, event schedule and more information, visit www.healingartsatlanta.org.

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About Performance Hypothesis: Performance Hypothesis is an Atlanta-based small-business, which provides expertise for arts and health programs, research, evaluation, and consulting. The organization collaborates with various partners to bring innovative interventions to public health initiatives, healthcare systems, and the broader community. For more information, visit <u>performhy.com</u>.

About Healing Arts – A Jameel Arts & Health Lab initiative:

Healing Arts is the global outreach campaign of the **Jameel Arts & Health Lab** in collaboration with the **World Health Organization** (WHO). The Lab was established in 2023 by the WHO Regional Office for Europe, the Steinhardt School at New York University, Community Jameel, and CultuRunners to coordinate and amplify scientific research into the effectiveness of the arts in improving health and wellbeing. Leveraging data, artist-led advocacy and a global 'Healing Arts' campaign. The Lab aims to drive policy implementation across 193 UN member states. For more information, visit jameelartshealthlab.org.

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